

KKCR EMERGENCY PROTOCOL

EQUIPMENT / BROADCAST EMERGENCIES

- 1.) Jerry Brocklehurst - 346-7967
- 2.) Dean Rogers - 652-7420
- 3.) Don Mussell - 831-588-9463

NATURAL DISASTERS / WEATHER ALERTS / NON EQUIPMENT ISSUES

- 1.) Jack Alex - 346-2976
- 2.) Jerry Brocklehurst - 346-7976
- 3.) Ken Janelli - 652-9431

FIRST – STAY CALM !

Listeners are tuned in for answers and updates. In a natural disaster or tsunami alert, they are looking for guidance and factual information, so please try to sound calm and collected.

SECOND – CALL STAFF

The phone lines will go crazy during a crisis. Staff members often will not be able to reach the DJ with important information. It is each ON-AIR DJ's responsibility to CALL the appropriate person listed above whenever there is a CRISIS.

THIRD – MONITOR THE EAS (EMERGENCY ALERT SYSTEM)

During an emergency, the EAS will print out a sheet with the ALERT or WARNING. Read it ON THE AIR and KEEP READING IT every 5-10 minutes. Your audience changes every few minutes – what is repetitive to you is new to them. When the alert is cancelled put it in the “EAS Log book” in the on-air studio.

FOURTH – MOBILIZE SUPPORT STAFF

Get Emergency volunteer staff to answer phones and monitor Web / KONG / POLICE, etc.. They should provide the latest updates and announcements to the on-air DJ for broadcast. UPDATES SHOULD BE READ EVERY QUARTER HOUR OR AS THEY COME IN.

ALWAYS KEEP THE STUDIO MONITOR ON THE “AIR” SIGNAL

If you're not monitoring the AIR signal, you won't hear the EMERGENCY ALERT SYSTEM when it's activated. The AIR button on the top right corner of the board should be RED – it's at the top of the pot where the main headphones plug in, and where the control room speaker volume control is located.

Mahalo for helping provide accurate, relevant, and critical information to the KKCR ohana.

